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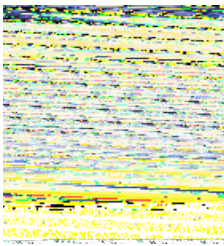
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**News**

**PARISIAN AUCTION GROUP SET TO CONQUER LONDON by Adrian Darmon**

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31 March 2011  
**Category :** MARKET

Europ Auction, a rising Paris-based auction group, is set to stage an important sale of works of art and 18<sup>th</sup> Century furniture at the Claridge Hotel on May 6, 2011 in London.

This will be the first-ever auction sale organised in the U.K by a French group, Europ Auction being more than eager to rival Christie's and Sotheby's which set foot in Paris a few years ago to eventually become the leading auction groups there.

Undeterred by the fact that Paris has steadily lost of its lustre on the art market, Europ Auction has taken the daring decision to cross the Channel with the aim of selling some 80 exceptional works of art and pieces of furniture likely to achieve a total turnover of about 7 million GBP.

Conquering London rather seems to be an ambitious task especially as Europ Auction, created in 2009, has been considered as a newcomer on the market. Still, after such a short existence, this young group has managed to become a respected leader in the sales of 18<sup>th</sup> Century furniture in Paris thanks to the incredible stamina and flair shown by its team led by Jean-Philippe Dumonceau and Camille Burgi, an expert regarded as one of the greatest specialists in that field.



J- Dumonceau Camille Burgi

Before reaching his enviable status, Burgi started its activity over 30 years ago on the flea market to then climb steadily the ladder of success, a kind of career likely to impress the British who have great consideration for self-made great entrepreneurs.

" Obviously, some people might be tempted to compare me with another William the Conqueror or Napoleon regarding my desire to conquer London just like that. In fact, our main ambition is simply to prove that a French group is capable to be successful in the U.K as much as Christie's and Sotheby's", said the buoyant Burgi who has been banking on recent successes in Paris and in Geneva to test Europ Auction's abilities in London.

In fact, Europ Auction is not coming empty-handed in London but with an impressive catalogue of remarkable pieces likely to arouse interest from many important buyers not only from the U.K but from elsewhere in the world.

"Our young team has been working day and night to promote this much expected event and though we are like nervous runners preparing for an Olympic Game final we already are sure to achieve some solid results since we have received some offers for certain much sought lots even before the catalogue has been published", added Burgi whose achievements not only as an expert but also as a dealer on the Paris market have been impressive since the past twenty years.



Nathalie Vermot

This important sale comprising several 18<sup>th</sup> Century pieces of furniture seldom seen on the market will be conducted by the young Nathalie Vermot who has been showing some extraordinary composure despite the arduous task awaiting her on May 6.

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